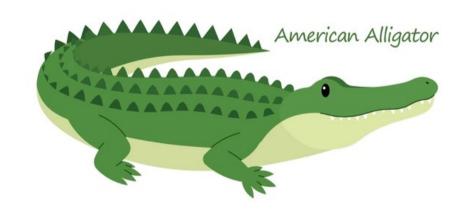


## ALLIGATOR BRACELET: 100% MISSISSIPPIENSIS

## Mainly from Louisiana





Florida





2024 - Watch Brands WG



## THE CALIFORNIA BAN



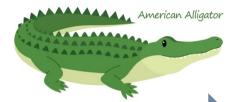












'60 '70

1979

'80

2019

2023

2023: 2 millions

'60: Alligator population declines (100,000 in the wild in Louisiana)

'70: California: Ban on the sale of crocodile products

1979: American alligator Appendix II CITES → Sale of products authorized & strictly controlled

80s: Population restored → California issues exceptions to the ban

2019: California wants total ban → Federal court

2023: Ban = illegal as contrary to federal law

## **TODAY:**

No restrictions / proposed restrictions on the sale of American alligator products in the USA



2023: 2 millions alligators in the wild 1 million in farm (Lousiana Wildlife & Fisheries)

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